

# Point of View Is Looking for a Project Lead

Point of View (POV) is a Mumbai-based non-profit founded in 1996 with the aim of building and amplifying the voices of women and marginalised genders. We work at the intersection of gender, sexuality, and technology.

TechSakhi is our Hindi helpline that provides information and support to women, trans, queer, and non-binary persons facing digital or online gender-based violence. The helpline also provides information on digital security to combat barriers to digital participation. We are at the cusp of expanding this program by getting it greater visibility and participation.

The Project Lead will drive the growth of TechSakhi, ensuring that the helpline provides timely, high-quality service to users and that it grows its reach, user base and influence. While TechSakhi currently exists as a voice-based Hindi service, we aim to set up other Indian languages and other channels. The Lead will also be responsible for building these.

## **The ideal candidate will have:**

- Strong knowledge of gender issues in India
- Working knowledge of digital safety and security
- Demonstrable strategic thinking abilities
- A proven track record of successfully driving a relevant project or programme
- Solid leadership and people management skills
- Computer proficiency and comfort with new technology and softwares
- Ability to effectively work remotely
- Attention to detail and delivery of impeccable quality
- Self-motivated, proactive and a can-do attitude
- Fluency in written and spoken Hindi and English (fluency in other regional languages would be a plus)

## **The Project Lead will be responsible for ensuring the overall growth and success of TechSakhi.**

### **This will involve:**

- Providing oversight, direction and mentorship to TechSakhi's responders
- Building the helpline's knowledge base to include new and emerging issues
- Building and executing a marketing/outreach strategy (with the communications team) to reach potential helpline users across multiple constituencies and demographics
- Building a network of referrals with GBV helplines, lawyers, counsellors, and cybercrime experts
- Establishing quality control mechanisms, including an Advisory Group with content expertise

- Ensuring the helpline is adequately staffed by trained, high-quality responders
- Building and executing a plan to collect, analyse and use the data/information generated from the helpline
- Building an advocacy strategy based on data-driven insights from the helpline
- Planning for and building TechSakhi into a multi-lingual, omnichannel helpline in stages

**Location:** Mumbai; Remote working options are possible.

**Salary:** This is a full-time position. We offer competitive remuneration within the non-profit sector.

**How to apply**

1. Please send your CV and cover letter to [vacancies@pointofview.org](mailto:vacancies@pointofview.org) by June 24.