



WE'RE HIRING!

About us

Point of View is a Mumbai-based non-profit and we amplify women's voices & remove barriers to voice, speech & expression. Using media, education, technology and art, we work at the intersection of gender, sexuality and violence.

The [Indian Documentary Foundation](#), along with [Point of View](#), is looking to hire candidates for its next program cycle, **Good Pitch Local – Deccan edition**. [Good Pitch](#) is a global program initiated in 2008 by [Doc Society](#), in partnership with [Sundance Documentary Film Institute](#) and the [Ford Foundation](#), bringing together the powerful combination of changemaking and media-making. IDF has been hosting the national edition – [Good Pitch India](#) since 2014 – catalysing the power of the Indian documentary community.



Figure 1: A screengrab from the virtual climate communications lab, *Good Pitch India* presents *ECO LENS*, that IDF presented on November 9-10, 2020. Seen here are host Sophy VSivaraman (L) with panellist Asad Lalljee (centre) and co-host, Urmi Chanda (R)

Good Pitch Local is the grassroots version of this program, designed to be rapid response and making a platform for short-form documentary as well as other kinds of media including podcasts and digital. After hosting [Good Pitch Local – Karnataka](#) in 2019, the Indian Documentary Foundation is ready to launch **Good Pitch Local – Deccan in 2021**. This year long program, focussing on **gender equality and justice**, will culminate into a hybrid event



at the end of 2021. We are eager to start in January, and are seeking passionate, self-driven individuals to fill the following position:

OUTREACH DIRECTOR

Key responsibilities

Research (20%) and Communications (80%)

Research:

- Identify relevant organizations and entities to invite to Good Pitch Deccan based on the work they do, and how it relates to our selected projects.

Communications:

- Invite people to the event as audience or panelists – via mail, phone, or personally.
- Manage the audience list and ensure all audience members have updated their data on the event forum (or update it on their behalf, as required)
- Attend networking and other events in order to share details about Good Pitch Deccan and invite appropriate organizations.

Required skills

- Excellent oral and written communication skills in English and functional knowledge of Hindi
- At least 2-4 years of total work experience, including some experience in the social / private sector
- Ideally, 1-2 years' experience with projects on gender equality, women's empowerment, gender justice & rights and allied fields
- Evidence of being a doer – high degree of performance and self- accountability
- Strong interpersonal skills
- Ability to pay close attention to the details that make the difference between doing a good job and doing a great one
- Ability to take initiative and do what needs to be done to complete the task at hand
- Ability to not just multitask, but even enjoy working on different aspects of the work
- IT skills: Good knowledge of MS Office, virtual communication systems, common cloud software

Qualifications

- Graduate degree or above (any field)
- Some international experience work and/or study
- IT skills: Good knowledge of MS Office (especially Word, Excel, and Powerpoint), virtual communication systems (Skype, Zoom, Whatsapp, etc), common cloud software (Dropbox, CRM systems, Google Drive, etc.)



- **Location**
Remote / Bandra, Mumbai* (although the team will work remotely for the most part, the outreach director may be required to come into the Bandra office sometimes)
- **Remuneration**
INR 45,000 per month (with taxes)
- **Employment type**
Fixed term/ contractual – 7 months, full time

Culture Fit:

You would be a good fit with our organizational culture if:

- You proactively initiate action when you see a problem, regardless of whether it is “your responsibility” or not
- Ability to pay close attention to the details that make the difference between doing a good job and doing a great one
- You are comfortable bringing your whole self to work
- You are flexible and do not mind an occasional working weekend or extending your support to other teams/departments when the need arises

If you think you have what it takes to be a part of a dynamic non-profit media organisation, send in your **CV, a covering letter or a short introduction video saying why you’d like this job to vacancies@pointofview.org mentioning the job title in the subject line on or before January 10, 2021.**